SHENLONG HERBAL HEALTH TECHNOLOGY CO., LTD.



Natural Ecology

Nourished by the Mekong River Basin—Returning to the Natural Roots of Health

High-Quality Raw Materials

Strict Control Over High-Purity Plant Extracts: Quality Is the Foundation of Product Excellence

Traditional Chinese Medicine

Carrying forward the essence of Eastern herbal medicine and deeply integrating modern health science

Empowering Life with Herbal Wisdom for Renewal
Building a Three Dimensional New Civilization of Physical Fitness, Spirit, and Wealth Together

COMPANY OVERVIEW & STRATEGIC VISION



PHYSICAL · MENTAL · WEALTH

Shenlong Herbal Health Technology Company Profile



Breaking Through at the Source · Authentic Herbal Remedies

Shenlong Herbs deeply understands the ancient adage: “Only high-quality herbs can produce effective remedies.” We deeply integrate ancient Chinese medicine formulas, passed down for thousands of years, with the unique, pristine soil of Laos, while rigorously safeguarding and preserving the authentic Chinese medicinal herb seeds we have treasured for the past 27 years. By addressing the industry’s current pain point—the lack of authentic, locally sourced ingredients to match classic ancient formulas—right at the source, we enable these ancient formulas to unleash their full, miraculous efficacy.

Empowered by Research · Holistic Health

Drawing on years of technical expertise and R&D innovation, the company has developed a diversified “Shenlong Herbal” health product portfolio that comprehensively addresses key health needs—including herbal skincare, functional beverages, and sleep support—empowering modern consumers to lead high-quality lives through the power of natural herbs.

Global Presence · Setting Trends

Thanks to the exceptional quality of its products, Shenlong Herbal has established a solid foundation for cooperation and an excellent market reputation with companies in related industries across many Asian countries. With the imminent full implementation of its cross-border e-commerce direct-purchase system, the company will streamline global consumption and distribution channels, achieving dual-driven growth through shared health and commercial value, and leading a new era of “Health + Wealth”!

MARKET OPPORTUNITIES AND INDUSTRY CHALLENGES



PHYSICAL · MENTAL · WEALTH

Opportunities and Market Momentum in 2026









A Full-Scale Surge in Essential Health and Wellness Demand

"Physical well-being" and "cultural awakening" have become the defining themes of our era, and herbal health has evolved from a niche wellness practice into a global necessity, ushering in a once-in-a-lifetime window of opportunity for industry growth.

Demand for Traditional Chinese Medicine Herbs, Physical Processing Techniques, and High-Value Plant Extracts Is Soaring

Demand for natural herbal products is skyrocketing, with these products rapidly penetrating high-frequency markets worth hundreds of billions—such as sleep aids, anti-aging skincare, and functional beverages—at an exceptionally high compound annual growth rate (CAGR).

The Ultimate Channel and Profit Cycle

Decentralized "direct-from-source-to-consumer" model enables rapid delivery and social referral rewards; it allows every consumer to serve as both a "beneficiary of health" and a "sharer of wealth."

Long-Awaited, Unstoppable

Leveraging authentic, all-natural ingredients from Laos and the excellent reputation built up over the years across many Asian countries, the cross-border direct-purchase system is poised to take off, set to sweep the globe, and lead a new trend of "health and wealth"!

Market Outlook and Industry Challenges



The Divine Dragon Breaks the Deadlock

•Building on its ecological base in Laos, 27 years of carefully preserved seeds, and in-house, in-depth research, Shenlong Herbal has overcome three major challenges, reshaped industry standards, and created a comprehensive wellness platform where entrepreneurs worldwide can build successful businesses.

The Raw Materials Dilemma | No Raw Materials Available

•Current Situation: With the rampant use of chemical additives and the market flooded with substandard herbal ingredients, traditional Chinese medicine formulas face the awkward predicament of having “formulas but no quality herbs, and no matching, authentic raw materials.”

The Challenges of Scientific Research | Lack of Space for In-Depth Research

•Current Situation: The vast majority of brands lack their own organic farming bases and in-depth scientific research support; they rely on private-label contract manufacturing, resulting in severe product homogenization and a lack of core competitive advantages.

The Struggles of Entrepreneurship | No Business to Start

•Current Situation: The “big health” sector is a mixed bag, with business models focused on short-term gains, making it extremely difficult for professionals and entrepreneurs to find a stable, safe, and compliant platform where they can build a lifelong career.

Solution: 3D Reconstruction Model

Genetic Barriers · Overcoming the "Shortage of Raw Materials"

• Preserving and Passing on: Leveraging a "seed bank" of authentic traditional Chinese medicinal herbs cultivated over 27 years to identify the genetic characteristics of authentic Chinese medicinal herbs at their source.

•Revitalizing Ancient Formulas: Saying goodbye to chemical growth accelerators and low-quality herbs, we ensure that ancient TCM formulas are once again formulated with highly active, high-quality, and authentic ingredients.

Ecological Foundation · Overcoming the "Challenge of Lacking Space for In-Depth Research"

•Compliance and Title Verification: We hold valid land titles for pristine, uncontaminated soil in Laos (dedicated cultivation bases).

•Source Control: We have moved away from private-label contract manufacturing to build a comprehensive industrial foundation spanning the entire supply chain—from soil and cultivation to in-depth research—ensuring independent control over both quality and production capacity.



The Moat of Scientific Research · Breaking Free from the "Dilemma of Having No Industry to Rely On"

•Technology Commercialization: Through years of in-depth, independent research and development, we have successfully transformed ancient Traditional Chinese Medicine formulas into core products backed by proprietary intellectual property and patents.

•Long-Term Business Development: With an unrivaled product moat and a cross-border e-commerce direct-purchase system, we provide global entrepreneurs with a secure platform where they can build and grow their businesses for a lifetime.

CORE PRODUCT PORTFOLIO



PHYSICAL · MENTAL · WEALTH

Shenlong Herbal Comprehensive Wellness Ecosystem

Gufang Bencao Technology: Precisely Enhancing the Quality of Modern Life

Shenlong Herbal Derivatives Matrix

Shenlong · Products for Calming the Mind and Promoting Sleep

A deep sleep regimen tailored specifically for people experiencing high stress, insomnia, and suboptimal health.

Shenlong · Rejuvenating Anti-Aging Products

A premium herbal, cellular-level anti-aging skincare system that nourishes from within to enhance outer radiance and transcends the limitations of time.

Shenlong · Mind and Body Relaxation Products

A comprehensive mind-body balance program designed to address chronic fatigue, muscle tension, and emotional imbalance.

Shenlong · High-Dimensional Energy-Boosting Product

A new-generation, high-dimensional solution for mental clarity, alertness, and energy replenishment—made with pure herbal extracts and free from harmful ingredients.

Core Advantages of Shenlong Products

Authentic Origins (27-Year-Aged Premium Seeds + Organic Farming in Laos) × Patented Technology (Proprietary Core Extraction Technology) × Comprehensive Coverage (Addressing the four key consumer needs: sleep aid, anti-aging, relaxation, and energy boost), building an unprecedented product ecosystem barrier.

Shenlong Herbal Multivitamin Product





Shenlong · Products for Calming the Mind and Promoting Sleep

Deep Sleep · Calm the Mind

•Targets Common Issues: Insomnia, frequent dreaming, difficulty falling asleep, neurasthenia, and individuals experiencing high stress and suboptimal health.

•Key Benefits: Based on the ancient TCM principle that “the heart governs the spirit,” this formula combines traditional wisdom with modern bioactive extraction techniques. It regulates the balance of the internal organs and nervous system at the root cause, helping you break free from dependence on medication and avoid side effects. It guides the body to naturally enter deep sleep, enabling efficient nighttime self-repair.

Shenlong · Rejuvenating Anti-Aging Products

Cell Revitalization · Turn Back Time

•Targeted for: High-quality lifestyle individuals experiencing skin sagging, dullness, signs of aging, and reduced cellular activity.

•Key Features: An innovative “internal regulation and external nourishment” herbal cellular anti-aging system that penetrates deep into the dermis to activate endogenous cellular repair genes and neutralize free radicals. It firms and brightens the skin from the inside out, smooths away the signs of aging, and restores a youthful foundation for vitality.

Shenlong Herbal Multivitamin Product



Shenlong · Mind and Body Relaxation Products

Unblock Meridians and Relieve Depression · Release Stress

• Targets Common Ailments: Chronic fatigue, muscle soreness, emotional tension, and poor qi and blood circulation in fast-paced urban dwellers.

•Key Benefits: Combines the warming and invigorating properties of traditional Chinese herbs with mind-body regulation to quickly improve microcirculation of qi and blood, relieve muscle tension, and alleviate anxiety. It instantly relieves accumulated stress and fatigue, helping the body and mind quickly regain their natural balance.



Shenlong · High-Dimensional Energy-Boosting Product

High-Energy Endurance · Boost Your Brain Power

•Targets Common Challenges: Mental exhaustion, difficulty concentrating, and high-intensity work and study environments.

•Key Benefits: Completely overcomes the drawbacks of traditional high-sugar, high-caffeine products that drain the body, utilizing highly active herbal ingredients to precisely energize brain neurons. Instantly revitalizes mental energy and enhances focus, delivering long-lasting, high-energy performance that “refreshes and nourishes the mind.”

BUSINESS MODEL AND OPERATIONAL SYSTEM



PHYSICAL · MENTAL · WEALTH

Shenlong Herbal Direct Purchase Revenue System

The platform combines top-tier herbal aesthetics with a rigorous ecological foundation, creating a synergistic whole. We have broken away from the one-dimensional, impersonal profit-sharing models of traditional business by adopting a “classic dual-track” framework. This framework deeply integrates users’ health behaviors, social virality, and contributions to the ecosystem, thereby building a self-sustaining, sustainable, and highly cohesive network for the co-creation and sharing of value.

I. Character Development: The Path to Advancement Through the Nine Ranks

The system is divided into beginner levels (Levels 1–5) and advanced levels (Levels 6–9):

1. Initial Foundation-Building Stage (Levels 1–5): Promote by sharing “Members” and accumulating “Community Performance”

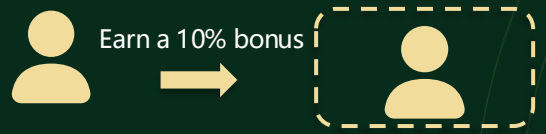
2. Advanced Co-Governance (Levels 6–9): “Team Development” Promotion (Three-Track Evolution)

Level	Achieve the Standard	Community Performance
Level 1	Shared by 5 people	**Total: 2 orders**
Level 2	Share with 10 people	**Total: 20 orders**
Level 3	Share with 15 people	**Total: 200 orders**
Level 4	Share with 20 people	**Total: 1000 orders**
Level 5	Share with 30 people	**Total: 5000 orders**
Level 6	**Of the three lines, each has 3 fifths.**	
Level 7	**Of the three lines, each has 3 sixths.**	
Level 8	**Of the three lines, each has 3 7th-order terms.**	
Level 9	**Of the three lines, each has 3 8th-order terms.**	

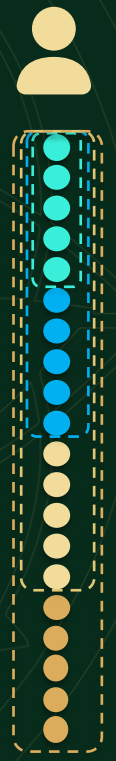
Shenlong Herbal Direct Purchase Compensation Plan

1. Direct Referral Bonus (10%)

• Refer a new partner and receive a 10% direct referral bonus right away.



2. Tier-Based Commission (Max 10%)



Go down 5 floors with an umbrella at Level 0

Get the umbrella on Level 1 and go down 10 floors

Get the umbrella at Level 2 and go down 15 floors

Reach Level 3, grab the umbrella, and go down 20 floors

3. Volume-Based Triggers and Daily Cap (Max 20%)

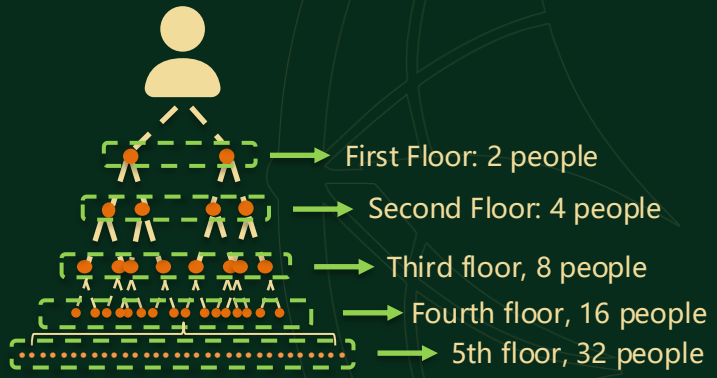
Revenue is generated through dual-track performance matching, and the system features a scientifically designed tiered daily cap to ensure the long-term health of the ecosystem:



Shenlong Herbal Direct Purchase Compensation Plan

4. Development Award (Max 10%)

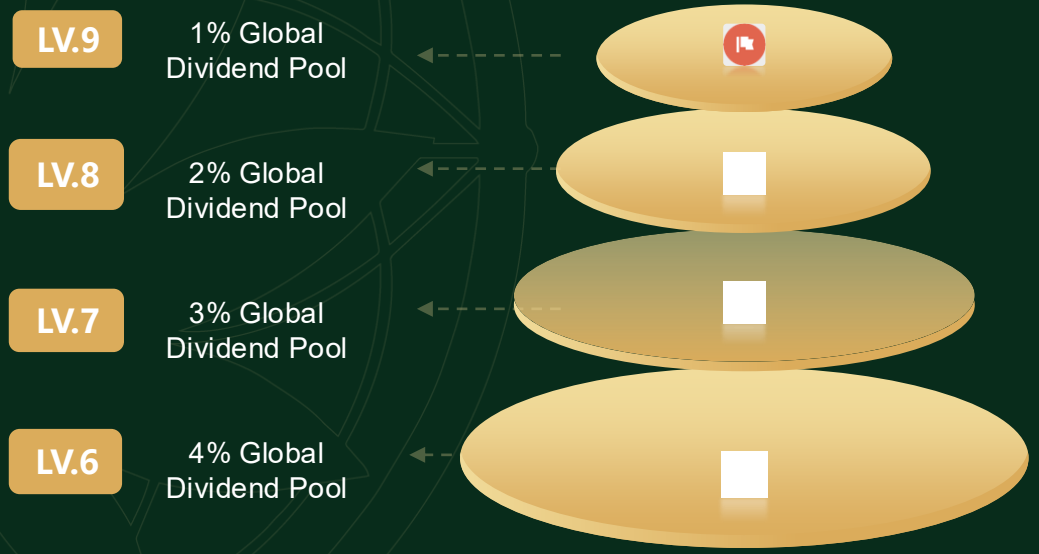
We encourage everyone to mentor their teams at lower levels; for each level, you'll receive 2% of the earnings generated by your directly recruited members.



1. Daily cap for 5th-level matchups: 3,000
2. Total number of participants: 62
3. Daily cultivation reward: 62 × 3,000 × 2% = 3,720
• Assuming 300 people share it: 3,720 × 300 = 1,116,000

5. Network-wide Weighted Dividends (Max 10%)

Reach the advanced tiers (Tiers 6–9) to qualify for a weighted share of the platform's total revenue from the network-wide prize pool!



• Asset Returns and Transfers: Returns support internal transfers; a 6% fee is deducted from withdrawals, balancing liquidity and ecosystem security.

Shenlong Herbal’s Three Major Engines of Operational Innovation

01

Supply Chain and the Engine of Scientific Research and Innovation

Building a Strong Product Moat with Core Assets

Leveraging the three-pronged foundation of “seed banks, land titles, and patent numbers,” we deeply integrate authentic herbal resources, standardized cultivation at the source, and cutting-edge patented R&D. This enables a high-barrier, independently controlled supply chain—from core raw materials to cutting-edge functional products—ensuring the brand’s long-term leadership in product excellence.



02

A Driving Force for Culture and Lifestyle

Capturing the High-End Health Mindset Through Eastern Aesthetics

Breaking away from the traditional stereotypes surrounding golden grass, we transform millennia of Eastern wellness wisdom into a lifestyle philosophy that resonates with modern aesthetics. Through cultural empowerment and targeted engagement in specific contexts, we not only provide precise physical wellness care but also build strong brand equity and emotional loyalty among users.

03

Value Co-creation and the Network Viral Growth Engine

Driving a Self-Sustaining User Ecosystem Through Identity Reconstruction

Innovate business models and incentive mechanisms, reshape the relationship between people and brands, and upgrade the traditional one-way “consumer relationship” into a two-way “value co-creation ecosystem.” Empower users to assume the four roles of beneficiary, advocate, participant, and co-creator, fully leverage network effects, and achieve exponential ecosystem growth at low cost.

CULTURAL EMPOWERMENT: LETTING HEALTH AND WEALTH FLOW TOGETHER LIKE A HUNDRED RIVERS INTO THE SEA



PHYSICAL · MENTAL · WEALTH

Shenlong Herbal Culture and Ecology

Shenlong Herbal has turned its attention to the ultimate root causes of modern diseases—cognitive imbalance and mental exhaustion.

We have deconstructed the ancient Eastern philosophical wisdom that “when the mind is at peace, all illnesses cease” and infused it into the core of our business, redefining the ultimate solution for future health in this era of suboptimal health.

01

Cognitive Healing Space

Cutting Off the Root Cause of Modern Civilization's Ills: Anxiety

Shenlong Herbs has moved beyond simply “selling physiological ingredients” and has elevated its products to serve as “a medium for mental stress relief and cognitive restructuring.” By blending herbal science with Eastern philosophy, the brand addresses the root causes of anxiety among high-net-worth individuals, achieving true “holistic healing of both body and mind.”

02

Mental Health Facility

Reimagining Brand Beliefs Through the Aesthetics of Eastern Energy

Creating a distinctive “New Chinese-style sanctuary for the spirit.” Based on data analysis, both Eastern and Western medicine have found that spiritual well-being accounts for more than 70% of the influence on recovery. Shenlong Herbal transforms the Eastern philosophy that “a calm mind cures all illnesses” into tangible spatial aesthetics, ritualized product experiences, and a high-dimensional community culture. It ensures that every herbal product becomes an “energy totem” that cuts through the restlessness of modern life, establishing a deeply engaging spiritual belief system.

03

Ultimate Preventive Medicine

A Paradigm Shift from “Passive Medical Redemption” to “Active Energy and Peace of Mind”

“A calm mind cures all ills” is not some esoteric concept, but rather the highest-level logic of preventive medicine established by Shenlong Herbal— “When the mind is at peace, the qi flows smoothly; when the qi flows smoothly, vitality flourishes.” When users achieve dual liberation—through physical nourishment and spiritual empowerment—via the Shenlong ecosystem, the brand transcends the boundaries of consumer goods to become a rare “sanctuary for body and mind” in modern commercial civilization, building an irreplaceable, ultimate ecological moat.



Shenlong Herbal Culture and Ecology

01 Unify Our Core Values and Reject Utilitarianism

Shenlong Herbal advocates a business philosophy centered on “compassion and kindness,” requiring team members to do more than just “sell products”—they are also to “deliver health and spread light.”

02 Community Culture Toolkit

Personalized Handbook: The handbook incorporates a dynamic wellness protocol. Based on the changing seasons, individual energy levels, and real-time health feedback from AIGC, it precisely identifies the optimal herbal matrix for the current season (nourishing the heart and promoting sleep, rejuvenating the complexion and combating aging, soothing the mind and body, and providing high-dimensional mental stimulation), enabling dynamic, personalized adjustments tailored to each individual.

AGI Guidance: This system quantifies the millennia-old wisdom of traditional Chinese herbal medicine. Through deep learning of the vital data from tens of thousands of high-net-worth users using an AGI large model, it forms a self-evolving “Mind-Body Evolution Large Model.” It understands your fatigue better than you do and predicts your vital energy depletion with greater precision than even the most renowned physicians.

03 “Shenlong Light and Shadow Experience Hall”—Online and Offline

Establish offline franchise locations that integrate “herbal product experiences, calming teas, Shenlong cultural seminars, and energy balancing” into a single venue, serving as a physical hub for inviting, recruiting, and retaining direct sales partners.



KEY FEATURES OF THE PLATFORM



PHYSICAL · MENTAL · WEALTH

The Platform’s Four Key Highlights

01

Hardcore Product Portfolio

Building a Solid Foundation for Healthy Consumption

Leveraging the three-pronged approach of “seed banks, land titles, and patent numbers,” we are deeply committed to the research and development of authentic herbal medicines. Focusing on four major product categories—heart health and sleep aid, skin rejuvenation and anti-aging, mind-body relaxation, and high-dimensional energy boost—we are precisely targeting the trillion-level health and wellness market with a high-quality herbal matrix.

02

The Core of Brand Culture

Capturing Mindshare in the New Chinese-Style Healthy Lifestyle Segment

Carrying forward millennia of Eastern herbal wisdom, we deeply integrate it with the aesthetics of modern living. We not only provide precise wellness care on a physiological level but also advocate a positive, healthy, and uplifting philosophy of life, thereby establishing a robust brand culture and fostering strong emotional connections with our customers.



The Platform’s Four Key Highlights

03

Comprehensive Industrial Ecosystem

Creating a Closed-Loop Business Model from Source to End User

By vertically integrating the entire value chain—from R&D to cultivation, product development, and operations—we are building a modern, comprehensive health ecosystem that integrates scientific research and innovation, standardized cultivation, supply chain management, and digital operations, offering strong risk resilience and the potential for large-scale replication.

04

Co-creation and Sharing Mechanism

A User Ecosystem That Drives Network Effects

Innovate business and incentive models to reshape the relationship between people and brands. Enable every user to be not only the ultimate beneficiary of health products, but also a brand advocate, a participant in the business, and a co-creator of value, thereby achieving high-retention, long-term growth.



STRATEGIC ADVANCEMENT



PHYSICAL · MENTAL · WEALTH

Cross-Network Speed Challenge System

Using Time as a Lever and Goals as a Trigger—Building a Round-the-Clock, High-Impact Mechanism for Performance Growth and Rank Advancement

The Speed Challenge System breaks down the platform's phased growth targets into tangible, time-limited campaigns. Through a combination of "active order acceptance + irreversible countdown + tiered bonuses for exceeding targets," it compresses what would normally be a months-long upgrade cycle into a period of explosive growth, fully unleashing the core team leaders' competitive spirit and determination to overcome challenges.

The Three Major Fission Flywheels



1.Shorten the growth cycle and put an end to the team's "giving up" mentality

2. Retain high-value core personnel

3. Generate sales momentum across the entire network



'Don't passively wait for a promotion; instead, take the initiative to break through the competition. Every time you 'accept a challenge,' you push the limits of your potential.'

Training Subsystem

Everyone collaborates to create courses and exam questions, using cumulative scores to quantify organizational effectiveness.

The Shenlong Herbal Training Subsystem is a decentralized empowerment engine where “anyone can create questions, everyone must pass the tests, and scores can be converted into cash.” It transforms practical experience scattered across the front lines into organizational digital assets that can be documented, assessed, and quantified.

Three-Step Closed-Loop Mechanism

① Co-creating Exam Questions

Users at any level can upload original content (product knowledge, sales scripts, case studies, and policy explanations) and create their own test questions. After system review, the content is published to the public knowledge base or the team’s dedicated question bank.

② Complete the quiz to advance

Students select courses by module, complete their studies, and take assessments, with the system grading their work in real time. The system supports timed challenges, review of incorrect answers, and repeated practice (with the highest score recorded or scores weighted on a declining scale).

③ Cumulative Score

Each time a level is cleared, points are accumulated toward the user’s total training score, which is displayed visually in the account over time, forming a personal competency profile and a team performance curve.



Knowledge is productivity; scores are the key that allows experience to be consolidated, abilities to be quantified, and organizations to expand.

Shenlong Culture Roadmap



→

2026.09

Phase 1: Infrastructure Implementation and Cultural Launch

• Digital and Intelligent Infrastructure: Launched H5, mobile apps, and DApps; successfully implemented both the classic dual-track approach and intelligent algorithms.

• Core Product Launch: Delivered the *Private Prescription Manual* and the AGI Introspection Guidance System, establishing our positioning in tech-driven herbal wellness.

• Cultural Breakthrough: Released the “Calm the Mind to Cure All Illnesses” theme, capturing the market’s attention for a new Chinese-style healthy lifestyle.

2026.10~11

Phase Two: Market Boom and Exponential Growth of Experience Centers

• Dual-Track Expansion: Leveraging nine membership tiers and six incentive engines to achieve exponential growth in the member matrix.

• Offline Expansion: Launching “New Chinese Lifestyle Experience Centers” in 100 cities to create high-net-worth traffic hubs.

• Unlocking Benefits: Fully activating recruitment bonuses and weighted dividends across the entire network to ignite a market frenzy.

2026.12

Phase Three: Global Expansion and Listing on the Industrial Chain

• Closed-Loop Business Model: Leveraging “seed banks, land titles, and patent numbers” to establish a fully integrated, end-to-end business ecosystem.

• Overseas Expansion: Tapping into high-net-worth circles in Southeast Asia and North America to advance the global digital ecosystem.

• Ecosystem Celebration: Hosting the inaugural Global Co-Creators Conference to deliver high-tier, network-weighted dividends.

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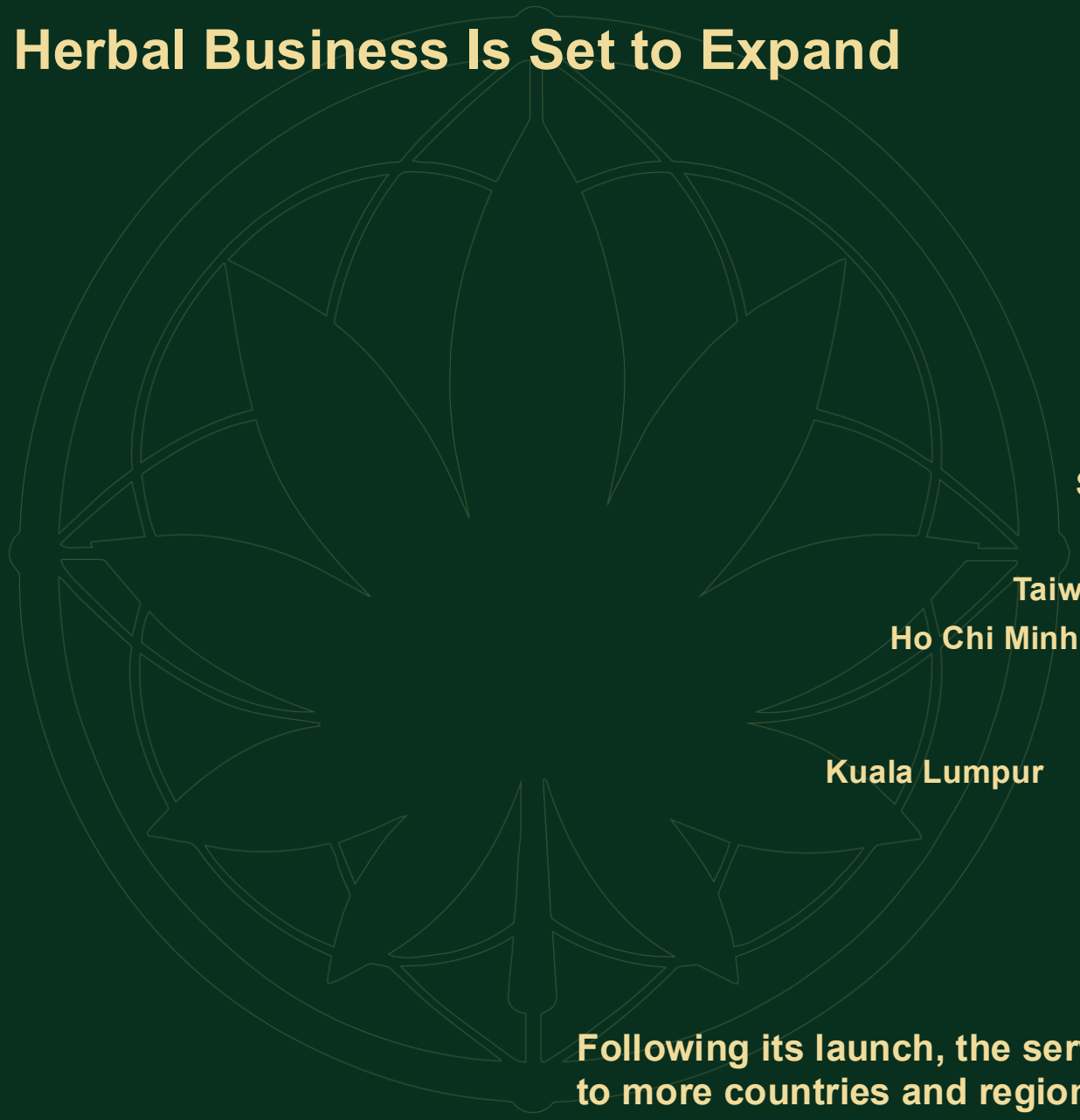
Phase Four: Boosting the Local Economy to Drive the Evolution of a Multi-Sector Asset Flywheel

• Capital Push: Comprehensively integrate assets across the industrial chain and make substantial progress toward a public listing.

• AI Evolution: Upgrade the AGI Wellness Large Model 2.0 to achieve intelligent iteration of Bencao Technology.

• Vision Leap: Establish global authority in defining “New Chinese-Style Health” and move toward a 10-billion-yuan Life Evolution Community.

Key Cities Where Herbal Business Is Set to Expand



South Korea

Taiwan

Ho Chi Minh

Kuala Lumpur

Following its launch, the service will gradually expand to more countries and regions. Stay tuned...

Shenlong Herbal Cooperative
Brand Support

CANOPY GROWTH
TILRAY BEER BRANDS
curaleaf
Trulieve
Boehringer Ingelheim
STIIIZY
Charlotte's Web.
BINANCE
余仁生
MasterCard
天士力 TASLY
coinbase
同仁堂 健康
Gemini
GW
OpenAI
Epidyolex cannabidiol Oral solution
SoftBank
TOKEN POCKET
VISA

Shenlong Herbs

Has garnered attention from over 100 media outlets worldwide



For Heaven and Earth, a moral heart

For the people, a fulfilled life

For the sages, a living tradition

For all generations, lasting peace

